

Performance Enterprises partners with TSS Technologies to create Dynavision International

CINCINNATI – Tuesday, July 26, 2011 – Performance Enterprises officially entered into a joint venture partnership with TSS Technologies this week, resulting in the creation of Dynavision International LLC – an established provider of performance and rehabilitation technology for the sports, tactical and medical markets.

Dynavision International LLC is headquartered in Cincinnati at the 226-person TSS Technologies facility, and will retain its satellite office in Canada. Establishing Dynavision International through TSS will provide administrative resources and manufacturing structure for the company.

“This joint venture partnership will allow us greater reach within the United States and the ability to provide full service from production, all the way to delivery,” Phil Jones, CEO of Dynavision International said. “The new, centralized location makes sense for our growing company, especially because of the relationship we have with the University of Cincinnati athletics department, where significant research is currently being conducted using Dynavision technology.”

“Our companies have undeniable synergy, and we recognized at an early stage that we can both bring something to the table to make this partnership successful,” Bruce Read, president of TSS Technologies said. “Phil has a strong vision for where Dynavision is headed and combined with our significant manufacturing and engineering capabilities, we look forward to an exciting and successful long-term relationship together.”

Dynavision International will focus on market growth across the high-performance sports arena, manufacturing technologies like the D2 and I-SPAN that improve athletes’ reaction time, eye-hand coordination, peripheral awareness, agility and other visual-motor and movement skills. The D2 is also used to base-line test for concussions to help doctors and trainers monitor return-to-play.

Additionally, Dynavision International will be involved in the tactical industry, committed to improving dynamic skills that directly impact job performance.

“Our devices are not just sport-specific; they are industry-specific,” Mark Hallis, CMO of Dynavision International said. “Users can create protocols that mimic real-life situations. So while a coach might develop a distraction test to help improve players’ focus on the field, a SWAT officer can design ‘shoot versus don’t shoot’ scenarios. As Dynavision International, we will be able to reach each of these markets more effectively and efficiently.”

Dynavision originally started 20 years ago in the medical realm, which continues to be a primary market for the company today. Through a partnership with Bioness, an international provider of non-invasive rehabilitation devices, more than 700 Dynavision units have been sold to hospitals and medical facilities across the world. That number continues to grow rapidly with the recent development of the D2 and I-SPAN.

Current Dynavision users include the Gatorade Sport Science Institute, ESPN: Sport Science, The Pittsburgh Steelers, University of Cincinnati, Baylor University, Texas A&M Corpus-Christi, University of Central Florida, Air Force Academy, WestPoint, Manchester United, NASCAR racer Kasey Kahne and countless other athletic, tactical and medical programs.

For more information on Dynavision, please visit: <http://www.dynavisiond2.com/>

For more information on TSS Technologies, please visit: <http://www.tss.com/>