

TSS Technologies forms joint venture

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TSS Technologies, a contract assembly and manufacturing company with plants in Woodlawn and West Chester, has formed a joint venture with a Canadian marketer of high-tech equipment to measure and improve reaction time, hand-eye coordination and other visual motor skills.

The joint venture with Performance Enterprises, Ontario-based marketer of the Dynavision D2 and I-Span trainer, will be based at TSS's West Chester plant and give the contract manufacturer its first proprietary product. The new joint venture, Dynavision International LLC, will be led by Phil Jones, a former player in the Canadian Football League, who bought the business after using it to revitalize his career. It will maintain sales offices in Canada.

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"It's too soon to tell what the impact will be, but we think it's a good product that will open new markets for us," said Bruce Read, president of family-owned TSS, which employs 226.

Read said TSS originally approached Performance Enterprises about supplying components, for the equipment but the discussions evolved into a full-blown partnership.

TSS will handle manufacture of the equipment, which uses lights mounted on a computer screen or a metal rack and requires the user to react to shut off the lights.

The equipment has been used by athletes at the University of Cincinnati and a number of other college and professional sports teams to check for concussions and improve performance. But it also can have applications to help the elderly improve their health and reaction time, and train tactical police and military units to react to potential threats.

The company has sold more than 700 of the units, which start around \$12,000, over the last 20 years.

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